

RUN FOR YOUR LIFE!

2nd Annual El Dorado Community School Zombie Run

Dear Parents,

This week begins a very important, fun, healthy way to raise money for our school. **We are kicking off our 2018 Fun Run-a-thon on Friday, August 31st! The 6-8th grade classes will be participating in the Second Annual Zombie Run!**

The El Dorado Community School PTA is raising money to fund student support programs, enrichment programs, field trips, clubs, classroom and specials supplies, safety programs and more. We also want to promote a healthy lifestyle for our students. Please help us reach our fundraising goal by supporting our Fun Run-a-thon!

We have again teamed up with *The Get Movin' Crew*® to make this event more profitable from online pledges. Everyone worked together last year to go far beyond our goal: **let's do it again!**

Please help us by registering your children and helping them each raise at least **\$50** in pledge donations. It's easy! Just help your child gather **five \$10.00** flat pledges or more.



Image by Joel Nakamura



Follow these Simple Steps to Pledge Success!



1. **Register your Child for our Fun Run by visiting thegetmovincrew.com**
Get a free event t-shirt just for registering!!!!
2. **Friends and Family want to help your child be successful** and share in their achievements. Use the student fundraising page to promote online pledge donations with the email & social media tools located right on their web page.
3. **Watch your child's Pledge Meter blast to the top fast!** Most credit/debit cards are accepted from anywhere in the world. Check your child's web page often to see all pledges they've received.
4. **Help you child reach Pledge Superstar status** by going above and beyond and fireworks will ignite on the page!

EVENT KEY DATES:

- **Kick-off:** 6-8 assembly Friday, 8/31
- **Students collect pledges:** 8/31 through 9/28
- **6-8 School-day run:** Friday, September 21: Run for Your Life!

Our total school goal is \$18,000. On-line pledges through your child's fundraising page are easy and fast. Cash and check pledges are also accepted and should be turned into the school in an envelope throughout the Fun Run-a-thon. **Please make checks payable to: El Dorado Community School PTA and be sure to include the following: your child's name, grade, teacher's name, donors' names and amounts donated. THANK-YOU!**

See our pledge incentives on the other side!

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Prizes will be given to teachers to be handed out in class between 9/1 and 9/21.

Individual Pledge Rewards

- Register at thegetmovincrew.com = Event T-Shirt
- Raise \$50 = \$5.00 Giftcard to Pizza Centro
- Raise \$100 = \$5.00 Giftcard to the Eldorado Supermarket

Go Above & Beyond – Be a Pledge Superstar!

- Raise \$150 = \$5.00 Giftcard to Sonic or Taco Bell and "homework pass"
- Raise \$200 = \$10.00 Giftcard to Pizza Centro and VIP Pass for two to Friday night movie, pizza and PE Party in the gym 3-6pm (date tbd)
- Raise \$300 = \$10.00 Giftcard to Backroad's Pizza and set of earphones
- Raise \$500 = \$25 i-tunes gift card

*The top 3 pledging student/grade will earn a zombie workshop with Make Time Eldorado

*The top pledging student/grade will also choose from a variety of event passes, certificates, more donated by the community (see below)!

*Plus, every Friday during our pledge period, we will announce top pledge earners!

AND ...

The top pledging student will win a brand new Cordoba Guitar!

Classroom & Teacher Pledge Rewards

- The top grade in the Academy will receive a movie party with popcorn
- The top earning teachers will receive donated gift certificates from the community

When the whole school works together as a team, everyone WINS! **T.E.A.M.:** Together, Everyone Achieves More! Thank-you for helping to make this fundraiser a success!

-Your 2018 Fun Run-a-thon Committee

Thank you to our many community sponsors who make this event possible.

Thank-you to the following businesses and individuals who generously donated prizes for this event: ABQ Guitarworks, Explora, Beehive Books, Make Time Eldorado, Initiate Skateboarding, Santa Fe Children's Museum (donation from Kim Bannerman), Violet Crown, Target, The Lensic, The Running Hub, 10,000 Waves, ABQ Biopark (donation from Laura Boyle), and Gravity Park.